

**The Migraine Career Catalyst Award™ Contest
Official Rules**

- **NO PURCHASE OR PAYMENT IS NECESSARY TO ENTER OR WIN THIS CONTEST. A PURCHASE OR PAYMENT OF ANY KIND DOES NOT INCREASE YOUR CHANCES OF WINNING.**
- **VOID WHERE PROHIBITED BY LAW.**
- **ALL DISPUTES WILL BE RESOLVED SOLELY BY BINDING ARBITRATION AND ENTRANTS WAIVE THE ABILITY TO BRING CLAIMS IN A CLASS ACTION FORMAT.**

BY ENTERING THIS CONTEST, YOU AGREE TO THESE OFFICIAL RULES, WHICH ARE A BINDING CONTRACT, SO READ THEM CAREFULLY BEFORE ENTERING. WITHOUT LIMITATION, THIS CONTRACT INCLUDES INDEMNITIES TO THE CONTEST PARTIES FROM YOU AND A LIMITATION OF YOUR RIGHTS AND REMEDIES.

1. **ELIGIBILITY:** The Migraine Career Catalyst Award™ Contest (the “Contest”) is open only to individuals who are legal residents of and physically located in one (1) of the fifty (50) United States, the District of Columbia, or Puerto Rico, and who are at least eighteen (18) years of age or older at the time of entry. Employees, officers, and directors of AbbVie Inc. (“Sponsor”), FleishmanHillard, Porter Novelli, Realtime Media LLC (“Administrator”), and their respective parent companies, affiliates, subsidiaries, advertising, contest, fulfillment, and marketing agencies (collectively, the “Contest Parties”), their immediate family members and those living in the same household as such individuals (whether legally related or not), healthcare professionals, and those enrolled in Medicare, Medicaid, or any other federal or state healthcare program are not eligible to participate in the Contest or win a prize. A “healthcare professional” is any person who is authorized to prescribe, dispense, or purchase AbbVie products, or who is in a position to influence the use of, recommend, or facilitate access to AbbVie products. For purposes of this Contest, “immediate family members” are defined as spouse, partner, parents, legal guardians, in-laws, grandparents, siblings, children and grandchildren and “those living in the same household” shall mean people who share the same residence at least three (3) months a year, whether legally related or not. Prior winners of the Contest are not eligible to participate in this year’s Contest or win a prize. By entering the Contest, you unconditionally accept and agree to comply with and abide by these Official Rules and the decisions of the Sponsor and Administrator, including the interpretation of these Official Rules and related exercises of discretion, which are final and binding in all respects. Void where prohibited by law, rule, or regulation.
2. **TIMING:** The Contest begins on or about 12:00 p.m. Eastern Time (“ET”) on June 1, 2026, and all entries must be received by the Sponsor on or before 11:59:59 a.m. ET on August 3, 2026 (the “Entry Period”). Entries will be judged using the process described below by September 2, 2026 (the “Judging Period”), after which the potential winners will be notified for verification of eligibility.

Winner Announcement: The winners will be announced on or about October 2, 2026.

The designated computer clock of the Administrator is the official time-keeping device in the Contest.

3. **HOW TO ENTER:** During the Entry Period, if you are eligible, visit the Contest website at www.migrainecareercatalyst.com (the “Website”) and follow onscreen instructions to complete and submit an official entry form including your full name, city, state, ZIP Code, email address, phone number, and either (a) an essay up to 3,000 characters in length, (b) a video up to 3 minutes in length, OR (c) an audio clip up to 3 minutes in length, that describes your experience with migraine, career goals, and how this award might help you in your career (collectively, the “Submission”). All Submissions must follow the technical, creative, and legal requirements disclosed on the Website and elsewhere in these Official Rules, including, without limitation, the Content Guidelines (see below). If you successfully take all of the steps above, your Submission will be considered in this Contest, subject to the limitations below.

The Contest Parties are not responsible for technical, electronic, telephone, hardware, software or network, computer or data transmission errors, malfunctions, or difficulties of any kind, or for false, incorrect, changed, incomplete, or illegible contact information. **Each entrant acknowledges that another entrant may use ideas and/or concepts in their Submission that may be similar in idea or concept to their Submission. Each entrant understands and agrees that they shall not have any claim against any other entrant or Sponsor arising out of any such similarity or be entitled to any compensation because of any such similarity.**

Limit of one (1) Submission per person. Any attempt made by the same individual to enter more than the stated number of Submissions by using multiple or false contact information or accounts or other method may result in disqualification. A Submission may, in Sponsor's sole and absolute discretion, be rejected if it fails to follow the technical, creative, and legal requirements disclosed on the Website and in these Official Rules. Those who do not follow all of the instructions, provide the required information in their entry form, or abide by these Official Rules or other instructions of Sponsor, may be disqualified at Sponsor's sole and absolute discretion. All Submissions that are late, illegible, incomplete, damaged, destroyed, forged, or otherwise not in compliance with the Official Rules, may be disqualified from the Contest at Sponsor's sole and absolute discretion. All Submissions become the physical property of Sponsor and will not be acknowledged or returned. Assurance of access to the Submissions is the sole responsibility of the entrant.

In the event of a dispute over the identity of an online entrant, Submission will be deemed submitted by the registered account holder of the email address associated with the Submission for the domain associated with the submitted email address, provided that person is eligible. Each winner may be required to show proof of being a registered account holder. Registered account holder is defined as the person assigned to an email address by an Internet access provider, online service provider, or other organization responsible for assigning email addresses. In the event a dispute regarding the identity of the individual who actually submitted a Submission cannot be resolved to Sponsor's satisfaction, the affected Submission will be deemed ineligible. Sponsor and affiliated entities are not responsible for lost, misdirected, misplaced, stolen, tampered with, deleted, or invalid Submissions.

4. SUBMISSION CONTENT GUIDELINES: Submissions must meet the following "Content Guidelines"; those that do not are subject to disqualification in Sponsor's sole and absolute discretion:

- Submissions must be submitted in the English language.
- Submissions must be nonfiction.
- **Submissions must not include medical or treatment-related advice, any information that would violate the Health Insurance Portability and Accountability Act of 1996 ("HIPAA"), or share someone's medical condition without their consent.**
- Any essay submitted as part of an entry may be no longer than 3,000 characters in length.
- Any video submitted as part of a Submission must be in one of the following file formats: MPG, MP4, MOV, WMV, AVI, with a max file size of 500MB, and a max length of 3 minutes.
- Any audio submitted as part of a Submission must be in one of the following file formats: WAV, MP3, AIFF, FLAC, with a max file size of 30MB, and a max length of 3 minutes.
- Submissions must comply with these Official Rules and any Terms of Use posted on the Website and meet all specifications or requirements called for in on the Website, in these Official Rules, as well as other advertising for the Contest.
- During the Entry Period, Submissions cannot be displayed or distributed except by Sponsor.
- Each Submission, in its entirety, must be a single work of original material created by the entrant and for which entrant has all rights required to comply with these Official Rules, and must be suitable for presentation in a public forum.
- Submissions must include only materials created by the entrant and must not infringe on the intellectual property rights of any other person or entity. Sponsor does not permit the infringement of others' rights and any use of materials that infringe third-party rights is grounds for disqualification from the Contest and may subject an entrant to liability. Entrants must not copy their favorite movie, book, or photo or include materials, images, graphics, music, or trademarks belonging to any third parties or incorporate the names, voices, likeness, or personas of any party

other than themselves unless such content is in the public domain or entrants have obtained all rights necessary to permit them to use same in connection with their Submission and grant the rights therein to Sponsor. Submissions containing brand names, trademarks, or company logos are subject to disqualification.

- No background artwork should appear in the Submissions unless it is an original work of the entrant. Any artwork, murals, etc. that can be seen in Submissions must be created solely by the entrant, and entrant must be the sole owner of all copyright interests therein.
- Entrants must maintain all rights, without third-party obligations, to license their Submission to Sponsor in order to be selected as a winner. Entrants must not submit a Submission that, if selected, cannot be licensed to Sponsor as contemplated in Section 5 below.
- Submissions must not include material that: (a) is sexually explicit, indecent, obscene, violent, hateful, tortuous, defamatory, slanderous, or libelous; (b) is derogatory or promotes bigotry, racism, hatred, or harm against any group or individual or promotes discrimination based on race, sex, religion, nationality, disability, sexual orientation, or age; (c) invades the privacy or publicity rights of any person, living or deceased; (d) promotes alcohol, illegal drugs, tobacco, or firearms/weapons (or the use of any of the foregoing); (e) promotes any particular political party or politician; (f) defames, misrepresents, or contains disparaging remarks about other people or companies; (g) references any product or institution names, trademarks, or service marks; (h) is unlawful or the publication of which by Sponsor would violate any law; (i) is harmful to other users of the Website or any other Contest-related website or 3rd party platform such as viruses, Trojan horses, or other technologies that could adversely impact the Contest; and/or (j) is disparaging to Sponsor or is inconsistent with the positive images and/or goodwill with which Sponsor wishes to associate (in Sponsor's sole and absolute discretion).
- Submission should not reveal any personal information about another individual, including another person's address, phone number, email address, credit card number, or any information that may be used to track, contact, or impersonate that individual.

- 5. LICENSE TO SUBMISSIONS:** Entrant, upon entry of Submission to the Contest, irrevocably grants to Sponsor, and each of its licensees, successors, and assigns, the non-exclusive, perpetual, royalty-free, no-cost license and right to use and otherwise exploit the Submissions, and all images, text, and materials included or depicted therein, in whole or in part, in any manner or medium now or hereafter known or devised (including, without limitation, CDs, streaming media, film, television, videocassettes, print, interactive devices, mobile media, Internet, and on-line systems), throughout the universe and in any and all languages, including, without limitation, the right to display, reproduce, recreate, record, perform, exhibit, distribute, copy, edit, change, modify, add to, subtract from, re-title, and adapt the same, to combine it with other material and otherwise use and exploit it without having to give any compensation or attribution to entrants or any third party, except for the awarding of a prize to a winner in this Contest. Entrants agree that during the Entry Period, they shall not make, and shall not permit, any other public use, display, or distribution of the Submissions, and they shall maintain all rights without encumbrances so that, if Sponsor desires, entrants can assign all rights in and to Submissions if selected as a winner. Sponsor, and each of its successors, assigns, and licensees, will have the right to make unlimited derivative works of Submissions, to assign or transfer any or all of Sponsor's granted rights, and to grant unlimited, multiple-level sublicenses. Without limiting the foregoing, Sponsor will have the right to use the Submissions submitted as part of the Contest, and all images, text, and materials included or depicted therein (if any), in any merchandising, advertising, marketing, or promotion, or for any other commercial or non-commercial purpose. Entrants hereby forever waive and relinquish all "moral rights (droit moral)" now or hereafter recognized in connection with Submissions submitted as part of the Contest. Entrants acknowledge that as a condition of participating in the Contest and/or being selected as a winner, Sponsor may request that the entrant's Submission, and any rights therein, be assigned to Sponsor and entrants may be required to confirm such assignment by completing and submitting the Declaration (defined below) (and any other documents reasonably required by Sponsor) or such entrant will otherwise be disqualified from receiving their prize. Entrants must maintain the ability to assign all such rights to Sponsor free of any limitations, restrictions, or third-party obligations. Entrants agree that Sponsor shall have the sole discretion in determining the extent and manner of Sponsor's use of Submissions and is not obligated to use any Submission. Entrants agree that neither Sponsor nor its agents shall be responsible for return or preservation of the

Submissions submitted. All Submissions that are posted on the Website or elsewhere are available to be viewed by anyone with access to the Internet.

Each entrant acknowledges that Submissions are not being submitted in confidence or in trust to Sponsor, and that no confidential or fiduciary relationship is intended or created. Each entrant acknowledges that Sponsor and other entrants may have created ideas and concepts contained in their Submissions that may have familiarities or similarities to their own Submission, and that they will not be entitled to any compensation or right to negotiate with the Contest Parties because of these familiarities or similarities. Notwithstanding any custom and practice in the industry to pay an individual for an idea (if any), nothing herein shall create an implied or express contract to compensate entrants for their Submissions and there is no obligation for any Contest Party to pay or otherwise compensate entrants for any of their ideas or materials in any communications with Sponsor, whatsoever. Submissions are not confidential, and the Contest Parties' only obligations to entrants regarding Submissions are as specifically set forth in these Official Rules. The decisions of the Sponsor are final and binding in all matters relating to this Contest, including interpretation and application of these Official Rules. Entrant, by participating in the Contest, except where legally prohibited, grants permission for Sponsor and its designees to use their name, address (city and state), photograph, voice and/or other likeness and prize information for advertising, trade, and promotional purposes without further compensation, in all media now known or hereafter discovered, worldwide in perpetuity, without notice or review or approval. Sponsor reserves the right to request from entrant at any time proof that entrant maintains all necessary rights in their Submission in order to grant Sponsor the rights required herein in a form acceptable to Sponsor. Failure to provide such proof may lead to, among other things, the entrant being disqualified from the Contest.

- 6. REPRESENTATIONS AND WARRANTIES:** By entering the Contest, entrant represents and warrants that they meet all of the eligibility requirements set forth in Section 1 of these Official Rules and have read, understand, agree to, and will follow these Official Rules. Entrant further represents and warrants that their Submission and all materials and matter therein: (a) (except for elements that are within the public domain or are provided by Sponsor for inclusion in Submissions) are wholly original with such entrant and are not a copy or imitation of any other material and entrant has all necessary rights to grant the Sponsor the rights granted hereunder and exercise such without obligation or liability to any third party; (b) will not infringe or violate any right whatsoever, including, without limitation, any personal rights (e.g., defamation, privacy, false light, moral right, etc.) or any property rights (e.g., copyright, trademark, right to ideas, etc.) of any person or entity and the use thereof will result in no third-party liability or obligations; and (c) is not the subject of any threatened or pending litigation, claim, or dispute that might give rise to litigation, which adversely affects or in any way prejudices, impairs, or diminishes the rights granted hereunder or the value thereof. Entrant further represents and warrants that they have the right to agree to and fully perform consistent with these Official Rules and that they have obtained all permissions, licenses, and consents that are necessary for the submission of the Submission and the use of the Submission and to verify compliance with the foregoing requirements. Entrant agrees to provide to Sponsor at Sponsor's request copies of all such permissions, licenses, and consents. Sponsor reserves the right, in its sole discretion, to disqualify any Submission that Sponsor determines does not comply with these Official Rules, to make such changes to any Submission as are necessary to make it compliant, or to require the entrant to do so. Entrant further acknowledges and agrees that they have not previously granted, assigned, or otherwise encumbered their Submission, or any images, text, and materials depicted therein, to any other third party. Further, entrant represents and warrants that Sponsor's use of any Submission, including any images, text, and materials depicted therein, shall not violate an agreement to which such entrant has signed. Entrant agrees to indemnify and hold the Released Parties (defined below) harmless from and against any third-party claims, to the extent arising out of or relating to any breach of any representation, warranty, or covenant made by entrant in connection with their acceptance of these Official Rules or Contest activities.
- 7. JUDGING/DETERMINING THE WINNERS:** During the Judging Period, a panel of individuals appointed by the Sponsor in its sole discretion will review and score each eligible Submission in accordance with the following three (3) judging criteria (the "Judging Criteria"):

1. Originality and Language Style (60 points)
Rated on ability to describe personal experience with migraine and impact on work life, including supporting details and creative language used to convey story effectively.
2. Clarity (30 points)
Rated on clarity and comprehensibility.
3. Appropriateness to the Theme of the Contest (10 points)
Rated on ability to address all required elements and formatting guidelines, including entrant's experience with migraine, career goals, and how this award might help entrant in entrant's career.

Judges will conduct their reviews on a blinded basis, meaning that they will review entries without access to any entrant-identifying information not visible, heard, or shared in the entry itself. Submissions that do not contain all required entry information or are deemed inappropriate due to failure to conform to the Content Guidelines are not eligible. The twenty (20) Submissions with the highest scores from the Judges will each be deemed a potential winner. In the event of a tie between two (2) or more Submissions, the tie will be broken by comparing the scores for Originality and Language Style. In the event that a tie still remains between two (2) or more Submissions, the tie will be broken by comparing the scores for Clarity. In the event that a tie still remains between two (2) or more Submissions, the tie will be broken by comparing the scores for Appropriateness to the Theme of the Contest. In the event that a tie still remains, an additional experienced communications, medical, or commercial professional will be appointed by the Sponsor to act as a "tie-breaking" judge by evaluating the tied Submissions in accordance with the Judging Criteria above. Sponsor reserves the right not to award any prizes, or to award fewer than the stated number of prizes, if, in its sole discretion, it does not receive a sufficient number of eligible Submissions. Prize awards are subject to verification of eligibility and compliance with these Official Rules. Judges' decisions are final and binding.

8. **WINNER NOTIFICATION:** Each potential winner will be notified by email using the email address provided in their Submission (such email, the "Notification") in a commercially reasonable time after selection of the winners. The Contest Parties are not responsible for false, incorrect, changed, incomplete, or illegible contact information. The Notification is deemed to have occurred immediately upon the sending of the email. The Contest Parties are not responsible for electronic communications that are undeliverable as a result of any form of active or passive filtering of any kind, or insufficient space in entrant's email or other account to receive messages.

Following Notification, each potential winner will be required to complete and submit a declaration of eligibility / release of liability / prize acceptance agreement (collectively, the "Declaration") within seven (7) calendar days of the Notification. If a potential winner fails or refuses to sign and return the Declaration within this required time period, or if the Declaration or Notification is returned as rejected, faulty, unclaimed, or returned as undeliverable to potential winner, potential winner may be disqualified, and an alternate may be selected using the process set forth above, if time permits. P.O. Boxes are not permitted. Non-compliance shall result in disqualification and award of a prize to an alternate winner, if time permits. A potential winner becomes a "winner" only after verification of eligibility by Sponsor. If a potential winner cannot be contacted within a reasonable time period, if a potential winner is ineligible, if any Notification is returned undeliverable, or if a potential winner otherwise fails to fully comply with these Official Rules, they will forfeit that prize and an alternate winner may be selected from among all remaining entries repeating the process identified above, if time permits. No more than twenty (20) prizes will be awarded. The Contest Parties are not responsible for and shall not be liable for late, lost, damaged, intercepted, misdirected, or unsuccessful efforts to notify any potential winner using the email address provided in their Submission.

9. **PRIZES/PRIZE RESTRICTIONS:** A total of up to twenty (20) prizes will be awarded in the Contest.

Twenty (20) Prizes: Each prize is a check in the amount of Two Thousand Five Hundred and 00/100 Dollars (\$2,500.00 USD) made payable to the winner. The approximate retail value ("ARV") of each

prize is \$2,500.00 USD. Should a winner be unable for any reason to accept the full amount of the prize, the winner will be awarded a check in the highest amount up to Two Thousand Five Hundred and 00/100 Dollars (\$2,500.00 USD) that the winner is able to accept, and will forfeit the remainder, as set forth below.

The total ARV of all prizes available in the Contest is \$50,000.00 USD.

Prizes are non-transferable, with no substitutions except at Sponsor's sole and absolute discretion. All prize details not specified in these Official Rules will be determined in Sponsor's sole and absolute discretion. Prize details and availability are subject to change and prize provider's rules and restrictions and in the event that Sponsor is unable to provide a winner with a prize, the Sponsor may elect to provide winner with the approximate value of such item in cash or award an alternate prize of comparable or greater value. Each prize is awarded "AS IS" and without warranty of any kind, express or implied (including, without limitation, any implied warranty of merchantability or fitness for a particular purpose). WINNERS WILL BE SOLELY RESPONSIBLE FOR ALL FEDERAL, STATE, AND/OR LOCAL TAXES, AND FOR ANY OTHER FEES OR COSTS ASSOCIATED WITH THE PRIZE THEY RECEIVE, REGARDLESS OF WHETHER THE PRIZE, IN WHOLE OR IN PART, IS USED. The value of any prize awarded to a winner will be reported for tax purposes as required by law. Each winner will be required to provide Sponsor with a valid social security number before their prize will be awarded, for tax reporting purposes. An IRS Form 1099 will be issued in the name of each winner, for the actual value of the prize received. If unclaimed, prize will be forfeited. The Contest Parties are not responsible for and will not replace any lost, mutilated, or stolen prize components or any prize that is undeliverable or does not reach a winner because of an incorrect or changed address. If a winner does not accept or use the entire prize, the unaccepted or unused part of the prize will be forfeited, and the Contest Parties will have no further obligation with respect to that prize or portion of the prize. Parties are not responsible for, and a winner will not receive the difference, if any, between the actual value of the prize at the time of award and the stated ARV in these Official Rules or in any Contest-related correspondence or material. Prizes will be fulfilled within six (6) to eight (8) weeks after winners' verification of eligibility has been confirmed.

- 10. GENERAL:** Subject to applicable law, each winner hereby expressly grants to the Contest Parties and their respective successors, assigns, sublicensees, and designees, the irrevocable right to use and publish their name, Submission, social handles, likeness (photographic or simulated), voice, biography, and place of residence for all purposes, including, without limitation, advertising, marketing, promotional, and publicity purposes in connection with this Contest ("Advertising"), in any and all media now or hereafter devised, worldwide, in perpetuity, without any form of notice or permission or any amount or kind of compensation, except for the awarding of the prizes to the winners. All copyright, trademark, or other intellectual property rights in such Advertising shall be owned by Sponsor and/or its licensors, and each winning participant hereby disclaims and waives any claim of right to such Advertising. Such Advertising shall be solely under the control of Sponsor and/or its licensors, and each winner hereby waives any claim of control over the Advertising content as well as any possible claims of misuse of such winning recipient's name, likeness, or voice under contract, tort, or any other theory of law. Sponsor is not responsible for any unauthorized third-party use of any entry. Sponsor, in its sole discretion, reserves the immediate and unrestricted right to disqualify any winner, prospective winner, or entrant if they commit or have committed any act or have been involved or become involved in any situation or occurrence which the Sponsor deems likely to subject the Sponsor, winner, prospective winner, or entrant to ridicule, scandal, or contempt or which reflects unfavorably upon the Sponsor in any way, including, but not limited to, inconsistency with Sponsor's legal obligations. If such information is discovered by the Sponsor after a prospective winner or winner has been identified and before the prize is awarded, the Sponsor may rescind the prize in its entirety. If a portion of the prize has already been awarded, Sponsor may withdraw the remainder of the prize that has not been fulfilled. Decisions of the Sponsor are final and binding in all matters related to this paragraph. The Contest Parties do not assume any responsibility for any disruption in the Contest, including, but not limited to, the failure or interruption of any social media platform or any internet service provider. In the event there is a discrepancy or inconsistency between disclosures and other statements contained in any Contest materials and the terms and conditions of these Official Rules, these Official Rules shall prevail, govern,

and control. All decisions as to these Official Rules and interpretations thereof are exclusively within the sole discretion of the Contest Parties and may be changed from time to time without notice. In the event Sponsor is prevented from continuing with the Contest by any event beyond its control, including, but not limited to, fire, flood, epidemic, earthquake, explosion, labor dispute or strike, act of God or public enemy, communications or equipment failure, utility or service interruptions, riot or civil disturbance, terrorist threat or activity, war (declared or undeclared), interference with the Contest by any party, or any federal, state, or local government law, order, or regulation, order of any court or jurisdiction, or other cause not reasonably within Sponsor's control (each, a "Force Majeure" event or occurrence), Sponsor shall have the right to modify, suspend, or terminate the Contest or prize. Sponsor additionally reserves the right, in its sole and absolute discretion: (a) to modify, suspend, or terminate the Contest should causes beyond Sponsor's control corrupt or interfere with the administration, integrity, operation, security, or proper play of the Contest; or (b) to disqualify any entrant found to be, or suspected of: (i) tampering with the entry process or the operation of the Contest; (ii) acting in violation of these Official Rules; or (iii) acting in an un-sportsmanlike manner.

11. CONDUCT: The Contest Parties are not responsible for the actions of entrants in connection with the Contest, including entrants' attempts to circumvent the Official Rules or otherwise interfere with the administration, security, fairness, integrity, or proper conduct of the Contest. The Contest Parties reserve the right, at their sole discretion, to disqualify any individual found to be tampering with the participation process or the operation of the Contest, or to be acting in any manner deemed by the Contest Parties to be in violation of the Official Rules, or to be acting in any manner deemed by the Contest Parties to be unsportsmanlike or disruptive, or with intent to annoy, abuse, threaten, or harass any other person and void all associated Entries and/or registrations. CAUTION: ANY ATTEMPT BY A USER, YOU OR ANY OTHER INDIVIDUAL TO DAMAGE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, THE CONTEST PARTIES RESERVE THE RIGHT TO SEEK DAMAGES AND OTHER REMEDIES (INCLUDING ATTORNEYS' FEES) FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW. Sponsor reserves the right, at its sole and absolute discretion, to disqualify (or terminate the prize of) any individual who is found to be, or suspected of, acting in violation of these Official Rules, or to be acting in an unsportsmanlike, obscene, immoral, or disruptive manner, or with the intent to annoy, abuse, threaten, or harass any other person.

12. WAIVERS AND DISCLAIMERS: The Contest Parties assume no responsibility or liability for: (a) lost, late, stolen, undelivered, inaccurate, incomplete, delayed, misdirected, damaged or garbled registrations, Submissions, entries, URLs, or emails; (b) any incorrect or inaccurate entry information, or for any faulty or failed electronic data transmissions; (c) any unauthorized access to, or theft, destruction, or alteration of entries, Submissions, or registrations at any point in the operation of this Contest; (d) any technical malfunction, failure, error, omission, interruption, deletion, defect, delay in operation, or communications line failure, regardless of cause, with regard to any equipment, systems, networks, lines, cable, satellites, servers, computers, or providers utilized in any aspect of the operation of the Contest; (e) inaccessibility or unavailability of the Internet or any website or any combination thereof or for computer hardware or software malfunctions, failures or difficulties, or other errors or difficulties of any kind whether human, mechanical, electronic, computer, network, typographical, printing, or otherwise relating to or in connection with the Contest, including, without limitation, errors or difficulties which may occur in connection with the administration of the Contest, the processing of entries, social networking posts, or registrations, the announcement of the prizes, or in any other Contest-related materials; or (f) any injury or damage to participants or to any other person's computer which may be related to or resulting from any attempt to participate in the Contest. If, for any reason, the Contest (or any part thereof) is not capable of running as planned for reasons which may include, without limitation, infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes which may corrupt or affect the administration, security, fairness, integrity or proper conduct of this Contest, then the Contest Parties reserve the right at their sole discretion to cancel, terminate, modify, or suspend the Contest in whole or in part. If terminated, the Contest Parties will award the prizes from among all non-suspect, eligible entries received for the Contest up to the time of such action.

13. RELEASES: All participants, as a condition of participation in this Contest, agree to release, discharge, indemnify, and hold harmless the Contest Parties and each of their respective directors, officers, employees, agents, successors, and assigns (collectively, "Released Parties") from and against any and all liability, claims, costs (including attorneys' fees), losses, damages, fines, or actions of any kind whatsoever for injuries, damages, or losses to persons or property which may be sustained, in whole or in part, directly or indirectly, in connection with: (i) participation in any aspect of the Contest (including travel to/from any Contest activity); (ii) the receipt, ownership, use or misuse of any prize awarded, including any travel associated with any prize; (iii) the Released Parties' violation of rights of publicity or privacy, claims of defamation or portrayal in a false light, or any claim of infringement of intellectual property; (iv) participant's registration material on any related website; or (v) any typographical, human, or other error in the printing, offering, selection, operation, or announcement of the Official Rules, any Contest activity, and/or prize.

14. GOVERNING LAW AND LIMITATION OF LIABILITY: All issues and questions concerning the construction, validity, interpretation, and enforceability of these Official Rules or the rights and obligations of entrants, Sponsor, or the Released Parties in connection with the Contest will be governed by and construed in accordance with the internal laws of the State of Illinois without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of any other laws.

BY ENTERING THE CONTEST, ENTRANT AGREES THAT TO THE EXTENT PERMITTED BY APPLICABLE LAW: (A) ANY AND ALL DISPUTES, CLAIMS, AND CAUSES OF ACTION ARISING OUT OF OR CONNECTED WITH THE CONTEST, OR ANY PRIZE AWARDED, WILL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION; (B) ANY AND ALL CLAIMS, JUDGMENTS, AND AWARDS WILL BE LIMITED TO ACTUAL THIRD-PARTY, OUT-OF-POCKET COSTS INCURRED (IF ANY) NOT TO EXCEED TEN DOLLARS (\$10.00), BUT IN NO EVENT WILL ATTORNEYS' FEES BE AWARDED OR RECOVERABLE; (C) UNDER NO CIRCUMSTANCES WILL ANY ENTRANT BE PERMITTED TO OBTAIN ANY AWARD FOR, AND ENTRANT HEREBY KNOWINGLY AND EXPRESSLY WAIVES ALL RIGHTS TO SEEK, PUNITIVE, INCIDENTAL, CONSEQUENTIAL, OR SPECIAL DAMAGES, LOST PROFITS, AND/OR ANY OTHER DAMAGES, OTHER THAN ACTUAL OUT-OF-POCKET EXPENSES NOT TO EXCEED TEN DOLLARS (\$10.00), AND/OR ANY RIGHTS TO HAVE DAMAGES MULTIPLIED OR OTHERWISE INCREASED; AND (D) ENTRANTS' REMEDIES ARE LIMITED TO A CLAIM FOR MONEY DAMAGES (IF ANY) AND ENTRANT IRREVOCABLY WAIVES ANY RIGHT TO SEEK INJUNCTIVE OR EQUITABLE RELIEF. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY, SO THE ABOVE MAY NOT APPLY TO YOU.

15. DISPUTE RESOLUTION: The parties each agree to finally settle all disputes only through arbitration; provided, however, the Sponsor shall be entitled to seek injunctive or equitable relief in the state and federal courts in the State of Illinois, and any other court with jurisdiction over the parties. In arbitration, there is no judge or jury, and review is limited. The arbitrator's decision and award is final and binding, with limited exceptions, and judgment on the award may be entered in any court with jurisdiction. The parties agree that, except as set forth above, any claim, suit, action, or proceeding arising out of or relating to this Contest shall be resolved solely by binding arbitration before a sole arbitrator under the streamlined Arbitration Rules Procedures of JAMS Inc. ("JAMS") or any successor to JAMS. In the event JAMS is unwilling or unable to set a hearing date within fourteen (14) days of the filing of a "Demand for Arbitration", then either party can elect to have the arbitration administered by the American Arbitration Association ("AAA") or any other mutually agreeable arbitration administration service. If an in-person hearing is required, then it will take place in the State of Illinois. The federal or state law that applies to these Official Rules will also apply during the arbitration. Disputes will be arbitrated only on an individual basis and will not be consolidated with any other proceedings that involve any claims or controversy of another party, including any class actions; provided, however, if for any reason any court or arbitrator holds that this restriction is unconscionable or unenforceable, then the agreement to arbitrate doesn't apply and the dispute must be brought in a court of competent jurisdiction in the State of Illinois. The parties will pay equal shares of the administrative and arbitrator's fees in order to conduct the arbitration and will pay their own travel or other costs associated with

attending the arbitration hearing. Either party may, notwithstanding this provision, bring qualifying claims in small claims court.

- 16. ENTRY INFORMATION AND CONTEST COMMUNICATIONS:** As a condition of entering the Contest, each entrant gives consent for Sponsor to obtain and deliver their name, address, and other information to third parties for the purpose of administering this Contest and to comply with applicable laws, regulations, and rules. Any information an entrant provides to Sponsor may be used to communicate with entrant in relation to this Contest or on a Contest winners' list. By participating in the Contest, each entrant agrees to all of the terms and conditions of the Sponsor's Privacy Policy, which is available at <https://abbv.ie/corpprivacy>.
- 17. NO OBLIGATION TO USE:** Sponsor shall have no obligation (express or implied) to use any or to otherwise exploit any Submission or, if commenced, to continue the distribution or exploitation thereof, and Sponsor may at any time abandon the use of the Submission for any reason, with or without legal justification or excuse, and entrants shall not be entitled to any damages or other relief by reason thereof.
- 18. DATES & DEADLINES/ANTICIPATED NUMBER OF PARTICIPANTS:** Because of the unique nature and scope of the Contest, Sponsor reserves the right, in addition to those other rights reserved herein, to modify any date(s) or deadline(s) or other provisions set forth in these Official Rules. Sponsor cannot accurately predict the number of entrants who will participate in the Contest.
- 19. FURTHER DOCUMENTATION:** If Sponsor shall desire to secure additional assignments, certificates of engagement for the Submission, or other documents as Sponsor may reasonably require in order to effectuate the purposes and intents of these Official Rules, then entrant agrees to sign the same upon Sponsor's request therefor.
- 20. MISCELLANEOUS:** The invalidity or unenforceability of any provision of these Official Rules or the Declaration will not affect the validity or enforceability of any other provision. In the event that any provision of the Official Rules or the Declaration is determined to be invalid or otherwise unenforceable or illegal, the other provisions will remain in effect and will be construed in accordance with their terms as if the invalid or illegal provision were not contained herein. Sponsor's failure to enforce any term of these Official Rules will not constitute a waiver of that provision. Entrants agree to waive any rights to claim ambiguity of these Official Rules. Headings are solely for convenience of reference and will not be deemed to affect in any manner the meaning or intent of the documents or any provision hereof. In the event there is a discrepancy or inconsistency between disclosures or other statements contained in any Contest related materials, privacy policy or terms of use on any website, social media platform or application, and/or the terms and conditions of the Official Rules, the Official Rules shall prevail, govern and control and the discrepancy will be resolved in Sponsor's sole and absolute discretion.
- 21. WINNERS LIST:** To receive a list of the names of the winners, send a #10 self-addressed, stamped envelope for receipt by January 2, 2027 to: The Migraine Career Catalyst Award (12033) - Winners List Request, c/o Realtime Media2460 General Armistead Ave, Suite 209, West Norriton, PA 19403.
- 22. SPONSOR:** AbbVie Inc., 1 North Waukegan Road, North Chicago, IL 60064. Reference to third parties in connection with prizes and/or third-party websites or services are for reference and identification purposes only and not intended to suggest endorsement, sponsorship, or affiliation with Sponsor or the Contest.
- 23. ADMINISTRATOR:** Realtime Media LLC, 2460 General Armistead Ave, Suite 209, West Norriton, PA 19403.

